

Gogo

Eleanor Pinkerton

The goal of Gogo is to enhance the everyday commute of the over worker, by increasing the efficiency of travel, whilst allowing them to focus when necessary.

When you arrive at your station, Gogo can be used to enter through the gate efficiently, reducing congestion of people not finding their device quickly or being too crowded to reach into a bag.

Once in the station, simply tell Gogo your preferred destination and the implemented AI system will suggest the best route to the platform with an animated dot visual that guides the user like a compass. This eliminates the need for phones and frees up your hands. Gogo can also alter the journey if disruptions appear.

Whilst waiting, the user can ask Gogo to find them somewhere to sit, allowing them to avoid crowds. When the train for their set route is arriving, Gogo gives a pre-emptive pulse to alert the user that their train is coming soon, allowing them to have time to pack up.

Once approaching the stop, Gogo gives another pulse alerting them when to exit and when on the other platform, Gogo can suggest alternate exits to escape crowding in stations where it's possible.

Gogo is available in 3 different colours for personalisation, it is made from stainless steel which has a high corrosion resistance and glass which is scratch resistant.



PriestmanGoode.

